

Company: Contact:
 Address:
 City/State/Zip:
 Phone: E-Mail Address:

Welcome Reception and Sponsorship Items

Exhibit Space Dimensions	Exhibits Booth Package*
10' x 10'	\$7,500
10' x 20'	\$15,000
20' x 20'	\$25,000

*Pricing includes food **or** alcohol in your booth at the Welcome Reception.

If you would **not** like to have food or alcohol in your booth for the welcome reception, please email bgalstan@sio-central.org for alternate pricing. Please note, that if you choose this option, your participation and attendance in the Welcome Reception is still included.

Sponsorship Item Description	Price
<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>

Notes:

TOTAL PRICE:
 REQUIRED FIELD. FORM CANNOT BE ACCEPTED IF THIS INFORMATION IS MISSING.

Payment Information:

Check Enclosed Please Invoice Me via Email

Payment is due NO LATER than 30 days from invoice.

Exhibitor Booth Selection:

1st Choice 2nd Choice 3rd Choice

Please Do Not Place Me Near:

Registration Information: Each 10x10 will receive 2 Complimentary Registrations. More information on how to register will be sent with your invoice. Registration is separate from purchasing a booth and each booth must have at least 1 registrant at the booth during hall hours.

Agreement Section: By signing below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract and agrees to submit payment for the above total amount for the noted items by **December 31, 2019**. Any payments not received by this date will not be fulfilled for the 2020 SIO Conference. By signing, the individual also agrees that they have read the Rules & Regulations and agrees to the guidelines set forth within them.

I have read, understand, and agree to all of the terms and conditions of this document.

SIGNATURE: PRINT NAME: DATE:

Please read carefully before signing the Contract for Exhibit Space and/or Sponsorship. Your signature on the Contract verifies your acceptance of SIO regulations detailed below.

These rules and regulations are part of the 2020 SIO Exhibit Space Contract. Please read them carefully. You must agree to abide by the following rules and regulations in order to exhibit at SIO 2020. If not outlined below, SIO follows the [IAEE Guidelines for Exhibitor Rules and Regulations](#).

1. ASSIGNMENT OF EXHIBIT SPACE: The exhibitor agrees that the display will be confined to the area of the space reserved; and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

Every effort will be made to respect any Exhibitor's space choices when possible, but Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total exhibition.

2. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to arrange his exhibits so as not to obstruct or interfere in any way with the general view or the view of the exhibits or other exhibitors, or the free passage of spectators. No materials can be placed outside the confines of your booth, should you choose to remove your side walls, all materials must not cross the line where the side rail was. In-line, perimeter and peninsula booths cannot exceed a height of 8' tall. All exhibits must conform to the requirements of the Fire Department. The decision of SIO Management as to what constitutes such obstruction or interference is final. Should show management have to physically move an exhibit, the exhibiting company will be responsible for any and all related costs to Freeman.

3. INSTALLATION AND REMOVAL OF EXHIBITS: In the event that any exhibitor fails to complete pre-show set-up and arrangement for the removal of boxes and crates by 12:00 pm on the day the show opens, SIO reserves the right to remove, at the exhibitor's expense and risk, all such exhibits and materials pertaining thereto from the space allotted to such exhibitor and cancel this contract. In such an event, SIO shall retain the amount paid by such exhibitor as space rental and for liquidated damages covering expenses paid by SIO and the loss of rental from other exhibitors.

All post-show exhibits (including labor) cannot be removed any time prior to Sunday, February 2, 2020 at 3:00 pm and must be removed by 8:00 pm. Any materials left after 8:00 pm may be removed by SIO, Freeman or the New Orleans Marriott at the express risk and expense of the exhibitor.

4. ATTENDANCE AND CONDUCT DURING EDUCATIONAL SESSIONS AND EXHIBITOR MEETING:

Exhibitors will not be permitted to occupy their exhibit space during educational sessions which take place in the same meeting room as the Expo. Exhibitors may sit in the center educational space and participate in the session or leave the room entirely. During educational sessions, exhibitors are not permitted to conduct business or have any conversations unless they are part of the educational session taking place.

In the event an exhibitor does not comply with these restrictions, SIO reserves the right to remove, at the exhibitor's expense and risk, all exhibits and materials pertaining thereto from the space allotted to such exhibitor and cancel this contract. In such an event, SIO shall retain the amount paid by such exhibitor.

5. CARE OF SPACE: The exhibitor agrees not to deface, injure or mar the exhibition hall/meeting room(s) of the New Orleans Marriott or any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein by SIO, and the exhibitor shall be liable to the New Orleans Marriott and/or SIO for any damage resulting to such exhibition hall and/or furniture and fixtures contained therein and/or such property placed therein by SIO which shall occur by reason of the commissions or omissions of any exhibitor and/or his agents or employees, and the exhibitor shall defend and save harmless SIO from all claims and suits against said organization arising from the aforesaid commissions or omissions of the exhibitor, his agents, or employees. All materials used by exhibitors must conform to the requirements of the Fire Department Board of Insurance Underwriters of New Orleans, LA.

6. OBSERVANCE OF LAWS: Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of exhibit site.

7. UNION LABOR: Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of exhibits where applicable.

8. LIABILITY/SECURITY: All exhibits and respective contents are at the exhibitor's risk. SIO assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants or employees. Any exhibitor wishing to insure his personnel or goods against injury, theft, damage by fire, accident or other cause, must do so at his own expense. Reliable security guards will be provided at night to guard the exhibit hall beginning January 30

and continuing through each night until the morning of February 2, 2020. For one hour before the public is admitted each morning, and for one hour after the hall is closed to the public, exhibitor representatives with proper credentials will be permitted on the floor for chores they see fit to perform.

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless SIO, the New Orleans Marriott, its owner and operator and their affiliated and subsidiary companies and their respective partners, directors, officers and employees and agents (the "Indemnities") against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of cause by the exhibition's installation, removal, maintenance or occupancy or use of the exhibition premises or part thereof, excluding any liability caused by the sole negligence of the Indemnities.

In addition, the exhibitor acknowledges that SIO, and the New Orleans Marriott, its owner and operator, and any of the other indemnities do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to maintain business interruption insurance and property damage insurance covering such losses by exhibitor. Exhibitors may also hire private security to guard their booth. Children 16 years of age or under are not permitted on the show floor.

9. CONDUCT AND RESTRICTIONS: SIO reserves the right to restrict all exhibits which, because of sound, odor, food, drink or other objectionable features, interfere with the orderly procedure of the exhibition; also to prohibit any display or procedure which in its judgment runs counter to the general character of the exhibition. Therapeutic products, or products of a therapeutic nature, which do not meet the ethical standards of the dental profession will not be accepted for display.

The solicitation of customers in the aisles will serve as grounds for expulsion from the exhibition. Exhibitors will conduct their business from the confines of the booths they have rented.

Exhibitors may not presume the role of host at the SIO event. Potential customers or personal friends may be invited on condition that such invited persons comply with the regulations applicable to all other registrants at the SIO event. Revenue lost from violation of this rule will be recovered from the transgressing exhibitor who accepts the decision of SIO in the event of a dispute between the "invitee" and the exhibitor.

Exhibitors may host no function in conjunction with SIO event without the written consent of SIO, which shall not be unreasonably withheld.

The exhibitor shall, during the meeting, use for exhibit, display or related purposes, only the space which has been contracted.

Exhibitors sponsoring prize drawings in conjunction with the meeting must prominently display any limitations on registering for or accepting the prize.

The rights reserved in this section apply as well to the conduct of agents and employees of the exhibitor and any property used by such exhibitors in the installation and operation of exhibits.

The decision of SIO as to what acts constitute a breach of the above conditions shall be final, and any exhibitor shall be subject to eviction without refund if he is judged to be in violation of the aforementioned conditions.

10. LIABILITY: SIO shall not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the New Orleans Marriott or any substantial portion thereof, by fire, earthquake, the elements, or a public enemy; strikes or other public disorder; terrorism; impossibility of performance created by law or any public authority; and/or for any cause beyond its control or the control of the New Orleans Marriott. SIO will, however, in the event of its not being able to hold the exhibition for any of the reasons set forth above, reimburse exhibitors pro rata on the amount of rental paid by each exhibitor as follows: total rentals paid by all exhibitors, less expenses incurred by the Society in constructing and installing the exhibits, shall be refunded to the exhibitors in the ratio of their rental payments prorated by the number of days the exhibits fail to proceed as scheduled.

11. CANCELLATION: Cancellation or reduction of booth space and/or sponsorships must be directed in writing via email to exhibits@sio-central.org. Refunds requested prior to or on **Monday, September 30, 2019** are subject to a 25% fee on cancellations or reduction in booth space and/or sponsorships. All Sales are Final and no refunds will be given for cancellations or reductions on or after **Monday, September 30, 2020**. In the event of a cancellation of the exhibition due to fire, strikes, government regulations or other causes beyond SIO's control, SIO shall not be held liable for failure to hold the SIO2019 Conference as scheduled and SIO shall determine the amount of the exhibit fees to be refunded, if any.

12. PAYMENT: If any remaining balance of the full remittance of the booth(s) or sponsorship engaged by the exhibitor/sponsor has not been received by SIO 90 days prior to the event, SIO reserves the right to cancel this contract without liability. In such event, SIO shall retain the amount paid by such exhibitor as a forfeited deposit. Any exhibitor with a remaining balance on the first day of the event will not be allowed to set up until full payment has been remitted in the form of certified check or money order.

13. INTERPRETATIONS OF ABOVE RULES AND REGULATIONS: Above stated conditions are considered a part of this contract. SIO reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions of SIO are final.